Invitation from the Chair of the 20th International Symposium in the Forensic Sciences

On behalf of the 2010 Organising Committee, we are delighted to invite your organisation to support the 20th International Symposium on the Forensic Sciences of the Australian and New Zealand Forensic Science Society (ANZFSS), to be held in Sydney from 5 to 9 September 2010 at the Sydney Convention and Exhibition Centre.

The Organising Committee plans to offer a stimulating, innovative scientific and educational program, with strong international and national participation from a wide cross-section of individuals connected with:

- Forensic science,
- Legal medicine,
- Law enforcement,
- Security,
- The judiciary,
- Training and education,
- Research and development, and
- Policy development.

The program will be complemented by an extensive industry exhibition showcasing the latest products and services within the forensic science and related industries.

There are various levels of premium representation to suit all levels of involvement outlined in this prospectus, which we are confident will meet your organisation’s marketing objectives.

To secure your desired level of representation, we strongly encourage you to contact the Sponsorship and Exhibition Executive to ensure that you don’t miss out on what is sure to be another successful symposium.

We look forward to welcoming you to Sydney!

Prof Claude Roux  
Symposium Chair

Dr James Wallman  
Symposium Vice-Chair

Prof Chris Lennard  
Scientific Programme Chair
The 20th International Symposium on the Forensic Sciences

The Australian Forensic Science Society was formed in 1971 with the aim of bringing together scientists, police, criminalists, pathologists, and members of the legal profession actively involved with the forensic sciences. The Society’s objectives are to enhance the quality of Forensic Science providing both formal and informal lectures, discussions and demonstrations encompassing the various disciplines within the science.

It was decided in 1988 that the Australian Forensic Science Society should recognise its New Zealand members and changed its name to the Australian and New Zealand Forensic Science Society (ANZFSS).

The International Symposium on the Forensic Sciences is the major forensic science symposium in Australasia, showcasing the region’s forensic research efforts on a biennial basis. The symposium is a major networking event for members of the Australasian forensic science community. It is a “must attend” event for the industry of forensic sciences.

On an international level, the symposium offers a unique balance of a quality scientific content and “let your hair down” social events. For many forensic practitioners, this is the only symposium they get a chance to attend. For exhibitors, it is the one opportunity every two years to showcase their products and services to the largest gathering of forensic science professionals in the region.

The symposium now attracts a strong contingency from Asia, Europe and the Americas. It is the most significant international forensic science conference to be held in 2010.

Committee

Professor Claude Roux
Chair
Director, Centre for Forensic Science, Faculty of Science
University of Technology Sydney

Dr James Wallman
Deputy Chair
President of ANZFSS (NSW), Senior Lecturer in Biology
School of Biological Sciences
University of Wollongong

Mrs Shaheen Aumeer-Donovan
Social Program
Department of Chemistry, Materials and Forensic Science
Faculty of Science
University of Technology, Sydney

Mr Eric Murray
Exhibition / Sponsorship
Forensic Nurse Consultant, (ex-Nurse Unit Manager)
Corrections Health

Ms Alison Sears
Forensic Biologist
Forensic Science Services Branch
NSW Police Force

Professor Chris Lennard
Chair of the Scientific Committee
Professor of Forensic Studies, National Centre for Forensic Studies, Faculty of Applied Science
University of Canberra

Mrs Tania Prolov
DAL representative
A/Deputy Director Forensic Toxicology
DAL, Lidcombe, NSW

Dr Tony Raymond
A/Chief Scientist
Forensic Services Group
NSW Police Force
The Science

The face of forensic science has changed significantly since the last time the New South Wales Branch of the ANZFSS had the honour of hosting this symposium in 1996. The public profile of forensic science has reached an all-time high, bringing with it new challenges associated with increased scrutiny and higher community expectations. Changes in the practice of forensic science have also resulted from organisational reform and from the development and adoption of new technologies.

In many respects, today’s forensic science is at the crossroads. For example: Should we concentrate on courtroom evidence or investigative intelligence? Do we generate absolute or statistical identifications? Should forensic science support or lead investigations? Similar fundamental questions have been identified in a recent report from the US National Academies of Sciences on “Identifying the Needs of the Forensic Science Community” and relate to the scientific bases and reliability of many forensic methods.

There is little doubt that the current environment provides fertile ground for a very exciting symposium with the theme: Forensic Science on Trial.

The Organising Committee plans to offer a stimulating and innovative scientific and educational program, with strong international and national participation from a wide cross-section of individuals connected with forensic science, legal medicine, law enforcement, security, the judiciary, training and education, research and development, and policy development. This event is anticipated to attract over 800 attendees from around the globe.

Delegate Profile

The 20th International Symposium on the Forensic Sciences will attract a wide cross-section of individuals connected with forensic science, legal medicine, law enforcement, security, the judiciary, training and education, research and development, and policy development. This event is anticipated to attract over 800 attendees from around the globe.

2008 Delegate Profiles

Practitioners
Students
Academics
Managers

Previous Symposiums

The International Symposium on the Forensic Sciences is a biennial event, held in either Australia or New Zealand.

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Delegate Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Melbourne</td>
<td>&gt; 830</td>
</tr>
<tr>
<td>2006</td>
<td>Fremantle</td>
<td>&gt; 750</td>
</tr>
<tr>
<td>2004</td>
<td>Wellington</td>
<td>&gt; 450</td>
</tr>
<tr>
<td>2002</td>
<td>Canberra</td>
<td>&gt; 600</td>
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The Venue

Sydney, Australia’s gateway city and the capital of New South Wales, is built around one of the largest, most beautiful harbours in the world with miles of golden beaches stretching north and south of the city on the shore of the Pacific Ocean.

With a population of over 4 million, Sydney is a vigorous, cosmopolitan city. It is a major industrial, business and commercial centre and is endlessly fascinating in its variety and its beauty. It has a very mild climate in September.

The 20th International Symposium on the Forensic Sciences will be held at the Sydney Convention and Exhibition Centre (SCEC), Darling Harbour. This large purpose-built facility is set in 50 hectares of parks, gardens, museums, shopping malls and amusement areas.Nested on the shores of Darling Harbour, the venue has magnificent views of the city and is only a short walk to the city centre.
The 20th International Symposium on the Forensic Sciences offers a unique opportunity to increase your company’s exposure to a diverse cross-section of industry professionals.

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, the 20th International Symposium on the Forensic Sciences has a Sponsorship package that will help you meet your brand and networking objectives.

**Symposium Managers**

arinex pty limited has been appointed as the official PCO (Professional Conference Organiser). arinex brings over 38 years experience in the management and promotion of conferences, exhibitions and special events. The company has an excellent track record and looks forward to maximising the benefits of your sponsorship and exhibition presence at the 20th International Symposium on the Forensic Sciences.

For further details on the opportunities available please contact the Symposium Managers who will be pleased to assist you.

**Sponsorship & Exhibitions Account Manager**

The 20th International Symposium on the Forensic Sciences c/- arinex pty limited

**Address:** GPO Box 128
SYDNEY NSW 2001
AUSTRALIA

**Tel:** +61 2 9265 0700

**Fax:** +61 2 9267 5443

**Email:** anzfss2010@arinex.com.au

**Website:** www.anzfss2010.com

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## Sponsorship at a Glance

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<thead>
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<th>Sponsorship Package</th>
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<td>Gold Sponsor</td>
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<td>Silver Sponsor</td>
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<td>Plenary Speaker Sponsor</td>
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<td>Symposium Satchel Sponsor</td>
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<td>Welcome Reception Sponsor</td>
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<td>Highlighter Pens Sponsor</td>
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<td>Refreshment Break Sponsor</td>
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<td>Writing Pads Sponsor</td>
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<td>Writing Pens Sponsor</td>
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<tr>
<td>Satchel Inserts Sponsor</td>
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## Important Dates

- **Call for Abstracts Open**: November 2009
- **Registration Brochure Booking Deadline**: 30 September 2009
- **Registration Opens**: December 2009
- **Abstract Submission Deadline**: 24 February 2010
- **Program Book Booking Deadline**: 2 July 2010
Principal Sponsor

Maximum One

A$65,000 (incl. GST)

We view our Principal Sponsor as our partner in the successful execution of the Symposium and we will work alongside you to provide opportunities to promote your organisation through the prelude and during the Symposium itself.

This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards.

As the Principal Sponsor of this Symposium, your company will benefit from the highest level of exposure and representation with the following entitlements:

Standard Entitlements:

- Recognition as the Principal Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as the Principal Sponsor (with organisation logo) on the sponsors’ page of the official Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as the Principal Sponsor on the official sponsorship acknowledgement board onsite.
- Verbal acknowledgement as the Principal Sponsor during the Opening and Closing Ceremonies and Gala Dinner.
- Logo and 200 word profile in the Symposium Program Book.
- Full delegate list including address, telephone, email and fax details supplied prior to Symposium.**
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material). Note: inserts must be approved by the Organising Committee.
- Use of the Symposium Logo until end of September 2010.
- Four (4) Symposium delegate registrations inclusive of all social functions.
- Full page advertising space (mono) in the Symposium Program Book (artwork to be supplied by the sponsor).
- Two (2) complimentary 3m x 3m exhibition spaces located in a prominent position within the Exhibition.
- Two (2) Exhibitor Registrations inclusive of all social functions.
- The sponsor may provide a freestanding banner which will be positioned in the Registration Area for the duration of the Symposium (maximum size 2m high x 1m wide).
Principal Sponsor

continued

Additional Entitlements

In addition to the package outlined above, the Principal Sponsor will be entitled to sponsor the Symposium Dinner. The dinner is a fantastic opportunity for delegates, speakers and sponsors to network whilst at the 20th International Symposium on the Forensic Sciences.

As the Sponsor of the Symposium Dinner, your company will receive the following entitlements:

△ The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Symposium Dinner (maximum size 2m high x 1m wide).
△ Opportunity for company representative to present a three (3) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor). Note: Speech to be approved by Organising Committee.
△ Four (4) invitations for company representatives to attend the Symposium Dinner only.
△ Sponsor may provide Symposium Dinner guests with a company branded gift (sponsor to supply gifts).
△ Small table signs featuring the company name and logo displayed at the Symposium Dinner (Symposium Managers to supply).

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

** This list will be provided prior to the Symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.
Gold Sponsor
Maximum Two
A$45,000 (incl. GST)

As the Gold Sponsor, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Symposium through the many opportunities for branding and exposure, prior to and during the Symposium.

As the Gold Sponsor, your organisation will receive considerable exposure and recognition through the following benefits:

**Standard Entitlements**

- Recognition as a Gold Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as a Gold Sponsor (with organisation logo) on the sponsors page of the official Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as a Gold Sponsor on the official sponsorship acknowledgement board onsite.
- Verbal acknowledgement as a Gold Sponsor during the Opening and Closing Ceremonies.
- Logo and 150 word profile in the Symposium Program Book.
- Full delegate list including address, telephone, email and fax details supplied prior to Symposium.**
- Company brochure (maximum four x A4 pages) to be inserted in all delegates’ satchels (sponsor to supply material). Note: inserts must be approved by Organising Committee.
- Use of the Symposium Logo until September 2010.
- Two (2) complimentary Symposium delegate registrations inclusive of all social functions.
- Full page advertising space (mono) in the Symposium Program Book (artwork to be supplied by sponsor).
- One (1) complimentary 3m x 3m exhibition space located in a prominent position within the Exhibition.
- One (1) Exhibitor Registration inclusive of inclusive of all social functions.

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** This list will be provided prior to the Symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

**Additional Entitlements**

In addition to the package outlined above, each Gold Sponsor may choose one of the following complimentary additional options to add to their package.
Gold Sponsor

Option 1: Party Night

The Party Night is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network whilst at the 20th International Symposium on the Forensic Sciences.

As the Sponsor of the Party Night, your company will receive the following entitlements:

△ The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Party Night (maximum size 2m high x 1m wide).
△ Opportunity for company representative to present a three (3) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor). Note: Speech to be approved by Organising Committee.
△ Four (4) invitations for company representatives to attend the Party Night only.
△ Sponsor may provide Party Night guests with a company branded gift (sponsor to supply gifts).
△ Small table signs featuring the company name and logo displayed at the Party Night (Symposium Managers to supply).

Option 2: Public Forum

The Public Forum is an opportunity for members of the public, along with delegates to listen to a famous forensic science case study.

As the Sponsor of the Public Forum, your company will receive the following entitlements:

△ The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Public Forum (maximum size 2m high x 1m wide).
△ Four (4) tickets for company representatives to attend the forum only.
△ Sponsor may provide Public Forum guests and delegates with a company branded gift (sponsor to supply gifts).
△ Your organisation logo will be displayed on the projection screen in the forum room prior to and at the conclusion of the sponsored forum.
△ Verbal recognition by the forum Chair prior to and at the conclusion of the sponsored session.
Silver Sponsor

Maximum Three

A$15,000 (incl. GST)

As a Silver Sponsor, your organisation will enjoy a strong alignment with the Symposium through the many opportunities for branding and exposure, prior to, during and after the Symposium.

As a Silver Sponsor, your organisation will receive considerable exposure and recognition through the following benefits:

Standard Entitlements

△ Recognition as a Silver Sponsor (with organisation logo) on all printed Symposium material.*
△ Recognition as a Silver Sponsor (with organisation logo) on the sponsors page of the official Symposium website, including a hyperlink to your organisation’s home page.
△ Acknowledgment as a Silver Sponsor on the official sponsorship acknowledgement board onsite.
△ Logo and 100 word profile in the Symposium Program Book.
△ Full delegate list including address, telephone, email and fax details supplied prior to Symposium.**
△ Company brochure (maximum four x A4 pages) to be inserted in all delegates’ satchels (sponsor to supply material). Note: inserts must be approved by Organising Committee.
△ Use of the Symposium Logo until September 2010.
△ One (1) complimentary Symposium delegate registration inclusive of social functions.
△ Half page advertising space (mono) in the Symposium Program Book (artwork to be supplied by sponsor).
△ One (1) complimentary 3m x 3m exhibition space located in a prominent position within the Exhibition.
△ One (1) Exhibitor Registration inclusive of inclusive of all social functions.

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** This list will be provided prior to the Symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

Additional Entitlements

In addition to the package outlined above, each Silver Sponsor may choose one of the following complimentary additional options to add to their package.
Silver Sponsor continued

**Option 1: Name badge**

To gain access to the Symposium, all delegates are required to wear the official Symposium name badge. This is an opportunity to have your company logo printed on all name badges alongside the Symposium logo and gain considerable exposure throughout the Symposium.

As the Name Badge Sponsor, your company will receive the following entitlements:

- Company Logo (mono) to appear on all Symposium name badges alongside the 20th International Symposium on the Forensic Sciences logo.

**Option 2: Symposium Program Book**

The Symposium Program Book will include information covering the Scientific and Social Program. This publication will be a valuable reference tool used by delegates during and after the Symposium.

The sponsoring company will receive the following entitlements and benefits:

- Company name and logo printed on the cover of the Symposium Program Book alongside the Symposium logo.
- Full page advertising space (colour) on the back outside cover of the Symposium Program Book (artwork to be supplied by sponsor).
Plenary Speaker Sponsor

A$15,000 (incl. GST)

Maximum Six

The plenary sessions are one of the highlights of the Symposium and a significant aspect of the program attended by the majority of delegates, ensuring that your company receives a high level of exposure.

The plenary speaker sponsor will receive the following entitlements:

**Standard Entitlements**

- Recognition as a Plenary Speaker Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as a Plenary Speaker Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as a Plenary Speaker Sponsor on the official sponsorship acknowledgement board onsite.
- Logo and 50 word profile in the Symposium Program Book.
- Use of the Symposium Logo until September 2010.
- Two (2) complimentary passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included).
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the session room (maximum size 2m high x 1m wide) for the duration of the session.
- Your organisation logo will be displayed on the projection screen in the session room prior to and at the conclusion of the sponsored session.
- Verbal recognition by the session Chair prior to and at the conclusion of the sponsored session.

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Symposium Satchel Sponsor

A$10,000 (incl. GST)

Maximum One

All delegates attending the Symposium will receive a satchel. Sponsorship of the delegate satchel will ensure your logo is continually visible to all delegates through the duration of the Symposium and beyond.

The company or organisation accepting this sponsorship package will receive considerable exposure and ongoing recognition:

**Standard Entitlements**

- Recognition as the Symposium Satchel Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as the Symposium Satchel Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as the Symposium Satchel Sponsor on the official sponsorship acknowledgement board onsite.
- Logo and 50 word profile in the Symposium Program Book.
- Use of the Symposium Logo until September 2010.
- Logo printed on the Symposium satchel along side the Symposium logo.

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Welcome Reception Sponsor  

A$10,000 (incl. GST)

Exclusive

The Welcome Reception is the first event for the Symposium - where all Delegates, Speakers, Sponsors and Exhibitors gather to network, relax and celebrate the commencement of The 20th International Symposium on the Forensic Sciences. Sponsorship of this event will provide a wonderful opportunity to welcome Delegates.

The Welcome Reception will be held in the Exhibition area.

As the Sponsor of the Welcome Reception, your company will receive the following entitlements:

- Recognition as the Welcome Reception Sponsor (with organisation logo) on all printed Symposium material*
- Recognition as the Welcome Reception Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page
- Acknowledgment as the Welcome Reception Sponsor on the official sponsorship acknowledgement board onsite
- Logo and 50 word profile in the Symposium Program Book
- Use of the Symposium Logo until September 2010
- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Welcome Reception (maximum size 2m high x 1m wide)
- Opportunity for company representative to present a three (3) minute speech at the function (audio visual is at the expense of the sponsor). Note: Speech to be approved by Organising Committee
- Four (4) invitations for company representatives to attend the Welcome Reception only
- Sponsor may provide Welcome Reception guests with a company branded gift (sponsor to supply gifts)
- Small table signs featuring the company name and logo displayed at the Welcome Reception (Symposium Managers to supply)

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** This list will be provided prior to the Symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.
Internet Centre Sponsor  A$10,000 (incl. GST)

Exclusive

Delegates will be able to keep in touch with their office via email in a well-equipped multi-stationed Internet Centre. The Internet Centre will be available for the exclusive use of Symposium Delegates and will be located in the Exhibition area.

As the Sponsor of the Internet Centre your company will receive the following entitlements:

△ Recognition as the Internet Centre Sponsor (with organisation logo) on all printed Symposium material*
△ Recognition as the Internet Centre Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page
△ Acknowledgment as the Internet Centre Sponsor on the official sponsorship acknowledgement board onsite
△ Logo and 50 word profile in the Symposium Program Book
△ Use of the Symposium Logo until September 2010
△ A 6m x 3m space within the Exhibition Area, with computer terminals for Delegate and Exhibitor use
△ The Sponsor may provide a freestanding banner which will be positioned in a prominent location in the Internet Centre (maximum size 2m high x 1m wide)
△ Company corporate literature may be displayed in the Internet Centre (sponsor to supply)
△ Opportunity to place branded computer accessories such as mouse pads within the Internet Centre (materials to be provided by sponsor)
△ Opportunity to provide a branded screen saver to be loaded onto the Internet Centre monitors

* Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Abstract CD-ROM Sponsor  A$10,000 (incl. GST)

Exclusive

The Symposium abstracts will be available on CD-ROM to all delegates. The CD-ROM will be an essential reference tool for all delegates, containing speaker presentation materials and will provide delegates with an efficient and convenient method of retrieving important Symposium information.

As the sponsor of the Symposium Abstracts CD-ROM, your organisation will be acknowledged as follows:

△ Recognition as the Abstract CD-ROM Sponsor (with organisation logo) on all printed Symposium material*
△ Recognition as the Abstract CD-ROM Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page
△ Acknowledgment as the Abstract CD-ROM Sponsor on the official sponsorship acknowledgement board onsite
△ One-page editorial or advertisement within the CD ROM. Note: must be approved by Symposium Manager

* Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
Lunch Sponsor  

A$5,500 (incl. GST)

Maximum Four

Demonstrate your company’s hospitality by sponsoring the daily luncheon break.

**Standard Entitlements**

- Recognition as a Lunch Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as a Lunch Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as a Lunch Sponsor on the official sponsorship acknowledgement board onsite.
- Logo and 50 word profile in the Symposium Program Book.
- Use of the Symposium Logo until September 2010.
- Two (2) complimentary passes for nominated guests to attend the sponsored lunch break (these passes are for the lunch break only, attendance to other sessions is not included).
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the lunch area (maximum size 2m high x 1m wide).
- Small table signs featuring the company name and logo displayed on the sponsored refreshment tables (Symposium Managers to supply).
- Verbal recognition by the Session Chair in the sessions directly before and after the sponsored luncheon break.
- Company corporate literature may be displayed on the refreshment stations during the sponsored lunch (sponsor to supply).

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Concurrent Session Sponsor  

A$5,500 (incl. GST)

As a Concurrent Session Sponsor, your company will enjoy a strong alignment with the event through the support of a nominated session.

Delegates will be able to select from a very comprehensive series of program sessions. As a Sponsor of one of the concurrent sessions, your company will receive the following entitlements:

**Standard Entitlements**

- Recognition as a Concurrent Session Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as a Concurrent Session Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as a Concurrent Session Sponsor on the official sponsorship acknowledgement board onsite.
- Logo and 50 word profile in the Symposium Program Book.
- Use of the Symposium Logo until September 2010.
- Two (2) complimentary passes for nominated guests to attend the sponsored session only.
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the session room (maximum size 2m high x 1m wide).
- Your organisation logo will be displayed on the session room projection screen prior to and after the sponsored session.
- Verbal recognition by the session Chair prior to and at the conclusion of the sponsored session.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
Beach Towel Sponsor A$4,500 (incl. GST)

Maximum One

This is an opportunity to provide each delegate with your branded beach towel in the Symposium Satchel, providing your organisation with exposure that exceeds the duration of the Symposium.

Please note this is an in-kind sponsorship package. The beach towels are to be supplied by the sponsor.

Standard Entitlements

△ Recognition as the Beach Towel Sponsor (with organisation logo) on all printed Symposium material.*
△ Recognition as the Beach Towel Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
△ Acknowledgment as the Beach Towel Sponsor on the official sponsorship acknowledgement board onsite.
△ Use of the Symposium Logo until September 2010.
△ Beach Towel, provided by the sponsor, will be included in all delegate satchels.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Workshop Sponsor A$3,500 (incl. GST)

As a Workshop Sponsor, your company will enjoy a strong alignment with the event through the support of a nominated session.

Delegates will be able to select from a very comprehensive series of workshop sessions.

As a Sponsor of one of the workshop sessions, your company will receive the following entitlements:

Standard Entitlements

△ Recognition as a Workshop Sponsor (with organisation logo) on all printed Symposium material.*
△ Recognition as a Workshop Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
△ Acknowledgment as a Workshop Sponsor on the official sponsorship acknowledgement board onsite.
△ Logo and 50 word profile in the Symposium Program Book.
△ Use of the Symposium Logo until September 2010.
△ Two (2) complimentary passes for nominated guests to attend the sponsored session only.
△ The sponsor may provide a freestanding banner which will be positioned in a prominent location in the workshop room (maximum size 2m high x 1m wide) during the sponsored workshop.
△ Your organisation logo will be displayed on the session room projection screen prior to and after the sponsored workshop.
△ Verbal recognition by the Presenter prior to and at the conclusion of the sponsored workshop.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
Scientific Poster Sponsor

A$3,500 (incl. GST)

Maximum One

The Scientific Poster area is an integral part of the Symposium and will provide a premium branding and marketing opportunity to demonstrate your support and commitment to continued research and development. The Scientific Poster area will be located within the Exhibition Area and will provide the sponsor with superior levels of exposure during the Symposium.

It is anticipated that 100 posters will be displayed each day. As the Scientific Poster Sponsor you will enjoy the following entitlements:

Standard Entitlements

- Recognition as the Scientific Poster Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as the Scientific Poster Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as the Scientific Poster Sponsor on the official sponsorship acknowledgement board onsite.
- Logo and 50 word profile in the Symposium Program Book.
- Use of the Symposium Logo until September 2010.
- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Scientific Poster display (maximum size 2m high x 1m wide).
- Logo displayed on Poster Boards.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Highlighter Pens Sponsor

A$2,800 (incl. GST)

Maximum One

This is an opportunity to provide each delegate with your branded highlighter pens in the Symposium Satchel, providing your organisation with exposure that exceeds the duration of the Symposium.

Please note this is an in-kind sponsorship package. The highlighter pens are to be supplied by the sponsor.

Standard Entitlements

- Recognition as the Highlighter Pen Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as the Highlighter Pen Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as the Highlighter Pen Sponsor on the official sponsorship acknowledgement board onsite.
- Use of the Symposium Logo until September 2010.
- Highlighter Pens, provided by the sponsor, will be included in all delegate satchels.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
Refreshment Break Sponsor  

A$2,200 (incl. GST)

Only 3 left

Demonstrate your company’s hospitality by sponsoring the daily refreshment breaks.

**Standard Entitlements**

- Recognition as a Refreshment Break Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as a Refreshment Break Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as a Refreshment Break Sponsor on the official sponsorship acknowledgement board onsite.
- Use of the Symposium Logo until September 2010.
- Two (2) complimentary passes for nominated guests to attend the sponsored refreshment breaks only.
- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored refreshment break (maximum size 2m high x 1m wide).
- Small table signs featuring the company name and logo displayed on the sponsored refreshment break tables (Symposium Managers to supply).
- Verbal recognition by the Session Chair at the sessions directly before and after the sponsored refreshment break.
- Company corporate literature may be displayed on the refreshment stations during the sponsored break (sponsor to supply).

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Writing Pad Sponsor  

Writing Pad Sponsor  

A$2,200 (incl. GST)

Maximum One

This is an opportunity to provide each delegate with your branded writing pads in the Symposium Satchel, providing your organisation with exposure that exceeds the duration of the Symposium.

Please note this is an in-kind sponsorship package. The Writing Pads are to be supplied by the sponsor.

**Standard Entitlements**

- Recognition as the Writing Pad Sponsor (with organisation logo) on all printed Symposium material.*
- Recognition as the Writing Pad Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- Acknowledgment as the Writing Pad Sponsor on the official sponsorship acknowledgement board onsite.
- Use of the Symposium Logo until September 2010.
- Writing Pads, provided by the sponsor, will be included in all delegate satchels.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
Pens Sponsor  

**Maximum One**

This is an opportunity to provide each delegate with your branded writing pens in the Symposium Satchel, providing your organisation with exposure that exceeds the duration of the Symposium.

*Please note this is an in-kind sponsorship package. The pens are to be supplied by the sponsor.*

### Standard Entitlements

- △ Recognition as the Pen Sponsor (with organisation logo) on all printed Symposium material.*
- △ Recognition as the Pen Sponsor (with organisation logo) on the sponsors’ page of the Symposium website, including a hyperlink to your organisation’s home page.
- △ Acknowledgment as the Pen Sponsor on the official sponsorship acknowledgement board onsite.
- △ Use of the Symposium Logo until September 2010.
- △ Pens, provided by the sponsor, will be included in all delegate satchels.

*Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.*

### Advertising

These cost-effective advertising opportunities are an effective medium to communicate your corporate message and products/services to the Symposium delegates.

#### Satchel Insert  

**A$1,000 (incl. GST)**

Your organisation may provide promotional material which will be included in all delegate satchels.

- △ Company brochure (maximum four x A4 pages per brochure) to be inserted in all delegate satchels (sponsor to supply material). Note: inserts must be approved by Organising Committee.

### Symposium Program Book

The Symposium Program Book will be a valuable reference tool used by delegates throughout the Symposium. The publication will contain full details covering the scientific program, together with exhibition and session details as well as information covering the Symposium social events.

#### Publication Advertising Rates – Program Book

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Back Cover (colour)</td>
<td>A$1,750</td>
</tr>
<tr>
<td>Full Page (mono)</td>
<td>A$1,250</td>
</tr>
<tr>
<td>Half Page (mono)</td>
<td>A$750</td>
</tr>
</tbody>
</table>

**Deadline for booking:** 1 July 2010  

**Deadline for artwork:** 14 July 2010
Industry Trade Exhibition

The 20th International Symposium on the Forensic Sciences Exhibition will run in conjunction with the Symposium Program. The Exhibition has been designed to provide the best possible promotional opportunities to participating organisations, with refreshment breaks being served and posters being presented in the display area. The exhibition will create an unparalleled opportunity to promote your products and services to delegates.

Space is limited. To secure your booking and avoid disappointment, contact the Symposium Managers as soon as possible.

Why Participate?

The 20th International Symposium on the Forensic Sciences trade exhibition will provide an exceptional opportunity to promote your products and services in a face-to-face environment, thereby furthering your sales and marketing objectives. There’s no better way than a trade exhibition to:

- Build new and strengthen existing relationships,
- Acquire highly qualified leads,
- Increase brand awareness,
- Meet the decision makers,
- Demonstrate new devices and services,
- Gain instant market feedback,
- Obtain first-hand market knowledge of developments in your industry,
- Discuss development of key points raised at the Symposium.

The Venue

The Trade Exhibition will be held in Bayside Grand Hall at the Sydney Convention Centre. Bayside Grand Hall is in close proximity to all sessions and meeting rooms and will house all Symposium catering and the scientific posters.
Floor Plan

Floor plan subject to change.

Exhibition hall view
Exhibition Stand Details

<table>
<thead>
<tr>
<th>Raw Space</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>per 3m x 3m block</td>
<td>$3,800</td>
<td>(includes GST)</td>
</tr>
<tr>
<td>per 6m x 3m block</td>
<td>$6,050</td>
<td>(includes GST)</td>
</tr>
</tbody>
</table>

Raw space is available for installation of custom build stands.

Raw space booths do not come equipped with walls, furniture, or electricity. All additional stand requirements such as electricity are available at an additional cost to exhibitors. Custom stand designs must be submitted to Symposium Managers for approval.

<table>
<thead>
<tr>
<th>Shell Scheme Stand Package</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>per 3m x 3m block</td>
<td>$4,450</td>
<td>(includes GST)</td>
</tr>
<tr>
<td>per 6m x 3m block</td>
<td>$7,350</td>
<td>(includes GST)</td>
</tr>
</tbody>
</table>

Each Shell Scheme stand package includes the following:

- Shell Scheme stand 3m wide x 3m deep (9m²)
- White octanorm panels 2.4m high
- Company name in vinyl lettering on fascia board
- Two (2) x 150w spotlights
- One (1) x 4amp power point
- The venue is carpeted

Stand Designs and Ideas

We encourage exhibitors to be innovative with their displays and to offer live demonstrations and hands-on technical sessions. Giveaways, stand design, competitions and signage are all ways to improve the look and appeal of your promotion.

If you would like to install a custom stand and are concerned about costs and design concepts, we have developed an easy step by step process and a series of cost effective stand upgrade packages to suit all budgets. To further discuss your needs, contact the Exhibition Coordinator.
Preliminary Exhibition Timetable

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun 5 September 2010</td>
<td>Exhibitor move-in and set-up</td>
<td>13:00 – 17:00</td>
</tr>
<tr>
<td>Sun 5 September 2010</td>
<td>Welcome Drinks</td>
<td>18:00 – 19:00</td>
</tr>
<tr>
<td>Mon 6 September 2010</td>
<td>Exhibition open</td>
<td>10:00 – 17:30</td>
</tr>
<tr>
<td>Tue 7 September 2010</td>
<td>Exhibition open</td>
<td>10:00 – 17:30</td>
</tr>
<tr>
<td>Wed 8 September 2010</td>
<td>Exhibition open</td>
<td>10:00 – 17:30</td>
</tr>
<tr>
<td>Thu 9 September 2010</td>
<td>Exhibition open</td>
<td>10:00 – 15:30</td>
</tr>
<tr>
<td>Thu 9 September 2010</td>
<td>Exhibition move-out</td>
<td>15:30 – 17:30</td>
</tr>
</tbody>
</table>

Note: this is a preliminary schedule and is subject to change.

All exhibiting companies will receive:

**Standard Entitlements**

- A comprehensive Exhibition Manual approximately three months before the Symposium
- Company name listed on exhibition page of Symposium website
- A '50 word' company profile in the Symposium Program Book
- One Exhibitor Pass, which entitles the holder to:
  - Morning and Afternoon Refreshment Breaks, and Lunch
  - Symposium Satchel, including Delegate List**
  - Symposium Program Book
  - One (1) ticket to the Welcome Reception
  - One (1) ticket to the dinner
  - One (1) ticket to the Party Night

**This list will be provided at the end of the Symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.**

**Additional Staff Passes**

There are two types of additional registrations which may be purchased from the Symposium Managers. A Full Additional Staff Pass is $550 per person. The pass will provide a name badge, attendance to all social functions and daily lunch, morning and afternoon tea refreshment breaks.

An Additional Exhibition Staff Pass is $350 per person. The pass will provide a name badge and daily lunch, morning and afternoon tea refreshment breaks.

Additional exhibition staff wishing to attend Symposium sessions must register as a Symposium Delegate and pay the appropriate registration fee.

**Exhibition Manual**

An Exhibition Manual will be distributed to all exhibitors approximately three months prior to the Exhibition. The manual will contain Exhibitor Registration and Exhibitor Pass Order Forms, the move-in/move out schedule and supplier contact details, and professional tips and advice on how to achieve the best return on your investment.

**Public and Product Liability Insurance**

It is a requirement of the Symposium Managers that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public liability insurance certificate along with their booking form. To assist you in locating your certificate within your organisation – it can often be found with the accounts/finance departments and is also often referred to as ‘Broadform’.

Please note the period of cover for your company’s insurance must include all move-in and move-out periods.
Summary

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the Symposium, please do not hesitate to contact the Symposium Managers. The packages listed in this document can be tailored to your specific marketing needs as well as new ideas incorporated into the available options.

The Symposium is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

For further details on the opportunities available please contact the Symposium Managers who will be pleased to assist you.

Sponsorship & Exhibitions Account Manager
The 20th International Symposium on the Forensic Sciences c/- arinex pty ltd

Address: GPO Box 128
SYDNEY NSW 2001
AUSTRALIA

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: anzfss2010@arinex.com.au
Website: www.anzfss2010.com
# Sponsorship, Advertising and Exhibition Booking Form

**The 20th International Symposium on the Forensic Sciences**  
5 – 9 September 2010  
Sydney Convention and Exhibition Centre

## A. Sponsorship Package(s) Requested

<table>
<thead>
<tr>
<th>Package Requested</th>
<th>Cost A$</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
</tbody>
</table>

## B. Exhibition booth requested

**Please reserve the following booth type (please tick):**

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Space Only</th>
<th>Space &amp; Shell Scheme</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m (9sqm) single booth</td>
<td>A$3,800 (incl. GST)</td>
<td>A$4,450 (incl. GST)</td>
</tr>
<tr>
<td>6m x 3m (18sqm) double booth</td>
<td>A$6,050 (incl. GST)</td>
<td>A$7,350 (incl. GST)</td>
</tr>
</tbody>
</table>

**Booth Position (number) (refer to floor plans)**

1st choice 2nd choice 3rd choice

**Please indicate companies you wish not to be placed near:**

## Amount Payable A & B

50% deposit payable 30 days from date of invoice  
**Balance due: 12 June 2010** (incl. GST)

## C. Payment Details

(please tick)

- We wish to pay via company cheque. Note all cheques must be made payable to: ANZFSS 2010, and should be forwarded to the ANZFSS 2010 Managers at the above address.
- We wish to pay via EFT. Bank details will be provided by the Symposium Managers with your tax invoice.

**MasterCard**  
**Visa**  
**American Express**  
**Diners**

**Credit Card Number**

**Expiry Date**  

**Name on Card**

**Cardholder Signature**

---

**Organisation name (for marketing purposes):**

**Organisation name (for invoicing purposes):**

**Address:**

**City:**

**State:**

**Post Code:**

**Country:**

**Sponsor / Exhibitor Contact:**

**Position:**

**Tel:**

**Fax:**

**Email:**

**Website:**

---

**Sponsorship & Exhibitions Account Manager**  
**The 20th International Symposium on the Forensic Sciences c/- arinex pty ltd**

**Address:**

GPO Box 128  
SYDNEY NSW 2001  
AUSTRALIA

**Tel:** +61 2 9265 0700  
**Fax:** +61 2 9267 5443  
**Email:** anzfss2010@arinex.com.au  
**Website:** www.anzfss2010.com

See over for Terms and Conditions
**Sponsorship Booking Terms & Conditions**

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Symposium Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Meeting Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship will be allocated only on receipt of a signed Booking Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 12 June 2010. Applications received after 12 June 2010 must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to the ANZFSS 2010 and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Symposium Managers prior to the event. No company will be listed as a sponsor in any official meeting material until full payment and a booking form have been received by the Symposium Managers.

5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of the total fees applies for cancellations prior to 12 April 2010. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

6. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Symposium Managers.

7. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Symposium.

8. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by arinex pty limited.  

   NO, I do not consent.

I have read and agree to the conditions of sale above.

Authorised by: 

Date: D D M M Y Y Y Y

---

**Exhibition Booking Terms & Conditions**

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Symposium Managers and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Symposium Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation will be provided to confirm the booking and space/stand allocation, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 12 A 2010. Applications received after 12 June 2010, must include full payment.

3. All invoices will be issued in Australian dollars. All monies are payable in Australian dollars. Cheques should be made payable to the ANZFSS 2010 and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Symposium Managers prior to the event. No exhibitor will be allowed to neither move-in operations nor be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Meeting Managers.

5. Public and Liability insurance to a minimum of A$10 million must be taken out by each exhibitor at their own expense. A copy of the company’s public liability certificate must be submitted to the Symposium Managers at the time of submitting their lodging booking form or by no later than 12 June 2010.

6. CANCELLATION POLICY: In the event of cancellation, a service fee of A$1,000.00 applies (per 9m2 space or shell scheme stand booking) to cancellations on or before 12 April 2010. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Symposium Managers. Any space not claimed and occupied before 9.00am on 5 September 2010 will be reassigned without refund.

7. The Symposium Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Symposium Managers will not discount or refund for any facilities not used or required.

8. If it is intended to utilise a custom built stand, the Symposium Managers must be advised and such advice must include full details and stand dimensions. This information must be received by no later than 12 June 2010. All display construction requires the approval of the Symposium Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Symposium Managers.

10. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by arinex pty limited.  

   NO, I do not consent.

I have read and agree to the conditions of sale above.

Authorised by: 

Date: D D M M Y Y Y Y